



snafresh

WHITE LABEL, PRIVATE LABEL AND CONTRACT MANUFACTURING

We work in partnership with our customers to understand their needs and design bespoke solutions that cater to their requirements.

From product development through to packaging, production, and logistics, we take care of the entire process.

snafresh.com.au



OUR CULINARY CAPABILITIES ARE UNSURPASSED

From small to large scale manufacturing, we fulfill our customers' requirements with ease and efficiency across single portion and bulk supply readymade meals, bakery treats, desserts, and snacks.



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WHITE LABEL MANUFACTURING

Our white label manufacturing customers have access to our product library of more than 2,000 meals, bakery treats, snacks, desserts, and bulk supply options.

PRIVATE LABEL MANUFACTURING

We work with our private label manufacturing customers to develop, perfect, and produce a unique and exclusive product range.

CONTRACT MANUFACTURING

Our contract manufacturing customers come to us with a developed product range that they need support to produce.

Our strategy is simple – to work in partnership with our customers. Backed by a team of award-winning chefs, we develop products that are on trend and exceed market expectations. We work with our customers to provide bespoke solutions that fulfill their requirements.

There are many benefits to outsourcing manufacturing requirements.

- ✔ Reduced overhead costs such as labour and operational expenses.
- ✔ Guaranteed product safety, quality, and consistency.
- ✔ The support of a specialised team of culinary experts with their finger firmly on the pulse of culinary trends and innovation.
- ✔ Increased buying and sourcing power, allowing for economies of scale.
- ✔ Strong procurement partnerships with high quality local and international suppliers, ensuring reduced supply issues and guaranteeing product quality and consistency.

We are experts at domestic distribution and international export.

Our products are hand made in Queensland and supported by a national network of catering, packing and distribution facilities. This ensures we manage our customers' requirements with excellence and efficiency.

We offer bespoke packaging solutions to suit your requirements.

From single portion packaging to bulk supply and meal box options, we work with our customers to deliver the best solution for their requirements.

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